



## Rajeev Batra




[rbatra@mayfield.com](mailto:rbatra@mayfield.com)

Rajeev Batra is an experienced investor and former enterprise software entrepreneur and executive. His operational experience includes working at both early stage startups and mid-stage companies in sales, marketing, product, and technical roles. Three of these were industry-defining companies that went public and were later acquired: Siebel Systems, Scopus Technology, and Open Environment Corporation. He was also on the founding team of NetNumina Solutions, an IT consulting firm, which was acquired by Keane. He holds an MBA from Harvard Business School, a Masters in Electrical Engineering from Cornell University, and a Bachelors in Electrical Engineering from the University of Maryland at College Park, where he serves on the Board of Visitors of the A. James Clark School of Engineering.

### Investment Focus

I partner with entrepreneurs ushering in the new era of “Systems of Action/Engagement” SaaS applications and platforms that combine great design, AI and domain/industry focus.

### Investments

		
Acquired by GE Digital	IPO – Acquired by Vista Equity Partners	Acquired by The Home Depot
