



## MAYFIELD FUND

Investing in Relationships



## Tim Chang

Tim is a proven venture investor and experienced global executive. He was named on the 2011 Forbes Midas List of Top 100 Dealmakers, was featured by The Deal as one of five emerging VCs to watch and by the AlwaysON Hollywood IT List recognizing technology leaders in the digital entertainment industry. Tim invests in the mobile, gaming, digital media and enterprise applications sectors and co-leads Mayfield Fund's investment practice in China. He currently serves on the board of directors of BranchOut, a career networking application on Facebook, HealthTap, an interactive health network that virtualizes the doctor-patient experience, and Moat, a brand analytics SaaS platform.

Some of Tim's notable investments in the U.S. include ngmoco (acquired by DeNA), Playdom (acquired by Disney), leaders in mobile and social gaming, and Iridigm Display Corporation (acquired by Qualcomm). His other U.S. investments include Badgeville (gamification as a SaaS platform), Basis (mobile health monitoring), BranchOut (career networking on Facebook), and Lumos Labs (brain wellness games). Some of Tim's notable investments in China include AdChina (leading ad-network), Lashou (leading deals site), and PCH International (leading supply-chain management company). His other China investments include All Reach Media and Brite Semiconductor. Tim was also involved with investments in Placeware (acquired by Microsoft), NextG Networks (acquired by a private equity syndicate), Borqs, deCarta and Socialvibe.

### Contact information:

tchang@mayfield.com  
(650) 854-5560

### Current Investments

BranchOut

health+AP

MOAT

Prior to joining Mayfield Fund, Tim spent five years as a Partner at Norwest Venture Partners. While at Norwest, he invested in the mobile, gaming and digital media sectors and established their investment practice in China and Asia Pacific. Prior to Norwest, Tim worked for Gabriel Venture Partners where he led their wireless and Asia Pacific practice. Tim began his career in venture capital in 1999 during his time at Stanford Business School as part of the founding team of CTR Ventures, a venture accelerator in Tokyo focused on seed and early-stage mobile consumer applications for the Japanese market.

Tim's operational experience includes working in Japan for five-years as a Product Manager for Gateway Inc., where he launched and held P&L responsibility for enterprise products and as a trilingual Engineer for General Motors, where he led project teams in China, Korea and Japan.

Currently, Tim serves on the advisory boards of the Verizon 4G Venture Forum, Gamestop Corporation, Yoshimoto Kogyo, the Silicon Valley Telecom Council, MIT/Stanford VLAB, CasualConnect, and GamesBeat/MobileBeat.

Tim holds an MBA from the Stanford Graduate School of Business, where he was an Arjay Miller Scholar, and an MS in Electrical Engineering/System Engineering and a BS in Electrical Engineering from the University of Michigan.