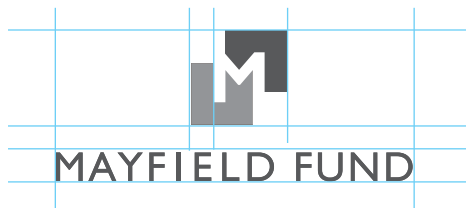


Mayfield Fund Logo

GUIDELINES FOR USAGE

Consistent Lockup

As shown below, the relationship between the logo and the wordmark "Mayfield Fund" is fixed. This lockup is used in the majority of Mayfield applications.



Standard Color Break



Standard logo color break is as follows.

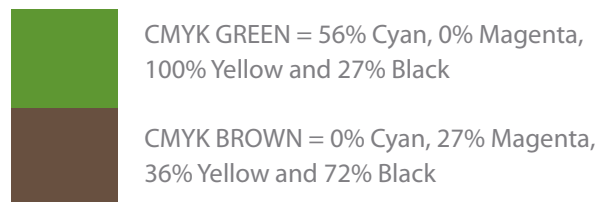
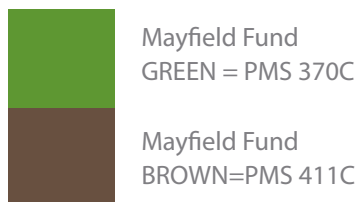
PMS 370 (Gradation)

PMS 411 (Gradation)

PMS 370 (Gradation)

Mayfield Fund Colors – Primary

The primary color palette for Mayfield Fund consists of a specific Pantone green and brown, as shown below. Or as a 4-color process mix shown to the right.



Mayfield Fund Color – Secondary

The secondary color for Mayfield Fund is used mostly for type and accents.

